

FOCUS

THE CERRITOS COLLEGE FOUNDATION NEWSLETTER

FALL 2013

Cerritos College Foundation Golf Classic Raises \$62,000

Tilden-Coil Constructors and other generous corporate sponsors raised funds for students at the Foundation's 28th Annual Golf Classic on August 5 at Friendly Hills Country Club in Whittier.

"This year's tournament was a tremendous success," said Cerritos College Foundation board member and chairman of the 2013 Golf Classic Committee, Victor Villegas. "We extend special thanks to Tilden-Coil Constructors as our Title Sponsor and our corporate sponsors for their commitment to come alongside the Foundation in helping students achieve their educational goals."

A well-attended field of golfers enjoyed a complimentary putting competition and then hit the links for a day of golf.



Joining Tilden-Coil Constructors were GST, Inc. as Falcon Sponsor and corporate sponsors Alta Dena Certified Dairy, Canteen Vending and Office Refreshment Services, Frantone's Pizza & Spaghetti Villa, Gerald P. Roodzant, DDS., Hill Partnership Inc., Kaiser Permanente, Keenan and Associates, Los Angeles County Supervisor Don Knabe, P2S Engineering, S&K Engineers, Sharrar Coaches Leaders LLC, Southland Motor Car Dealers Association (SMCDA), tBP Architecture, The Pepsi Bottling Group, The Vinewood Company, Union Bank and Zebra Coffee.

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Culinary Arts Trains Future LAX Food Service Workers

The Cerritos College Economic Development and the Culinary Arts programs, in partnership with Southeast Los Angeles County Workforce Investment Board (SELACO WIB) and the Hospitality Training Academy (HTA), are working to recruit and fill over one hundred jobs with qualified individuals in openings at the Los Angeles International Airport (LAX). The positions vary from retail to culinary openings at stores and restaurants.

In the first round of recruitment, many candidates were Culinary Arts students and alumni entering cooking positions at the restaurants in existing LAX terminals or at the soon-to-open Tom Bradley International Terminal. These restaurants are owned by well-known concession companies and the jobs offer competitive pay with benefits provided by the company, through membership with the UNITE HERE Local 11 labor union.

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Chairman's Message



I am pleased to welcome you to the Fall 2013 edition of Focus. As a board member for the past several years, I have had an opportunity to see first-hand all of the wonderful work of the Cerritos College Foundation. It is my honor and privilege to serve as this year's chairman of a non-profit board that positively impacts thousands of students to achieve success in their educational pursuits.

As you read this newsletter, you will gain a sense of community support through our annual events. The annual Hall of Fame Dinner and Awards recognizes the outstanding individuals who have served our college and students through the years, whether they were a faculty member, classified employee, alumnus, coach or corporate sponsor. The Golf Classic is a favorite among our sponsors and community supporters who enjoy a great day on the links, while knowing they are also supporting their local community college.

Check out our student success stories. Hundreds of students like these make what we do at the Foundation so rewarding. It strengthens our sense of purpose to contribute even more in our efforts to grow our scholarship funds. If you share in our purpose and would like to support a specific scholarship or program, please visit our website at www.cerritos.edu/foundation. Your generosity will be an investment that will change the lives of students for years to come.

Eric T. Ikeda, O.D.
Chairman, Cerritos College Foundation

Second Annual Hall of Fame Induction Ceremony Held

On March 7, 2013, Cerritos College President/Superintendent Dr. Linda Lacy welcomed nearly 400 people to an evening of honor.

"The Hall of Fame is becoming a distinguished tradition of Cerritos College," said Dr. Lacy. "We are delighted to induct such a prestigious group of individuals."



Hall of Fame honorees shown in front row: Bill Lewis - Distinguished Faculty (Speech Communications); Dr. Wilford and Jean Michael - Distinguished President's Award of Excellence; Dave Conant, Conant Auto Retail (C.A.R.) Group - Distinguished Corporate Partner. Honorees shown in back row: Marcelo Balboa - Distinguished Male Athlete (Soccer); Dr. Gary Smuts - Distinguished Alumnus; Traci Dahl - Distinguished Female Athlete (Volleyball); Gene Martin - Distinguished Coach (Football/Track/Volleyball); Shelley Pesanti - Distinguished Classified/Confidential.

Steve Richardson, executive director of the Cerritos College Foundation and Community Advancement, served as Master of Ceremonies. He thanked Diamond Sponsor - The C.A.R. Group; Gold Sponsors - GST, Inc. and Southland Motor Car Dealers Association (SMCDA); and Silver Sponsors - Atkinson, Anderson, Loya, Ruud & Romo, DoubleTree by Hilton Hotel, Norwalk, Cerritos College Faculty Federation, Southern California Gas Company, Bellflower Rotary Club, and DLR Group for their generous support.

A special dinner was planned and executed by the Cerritos College Culinary Arts Department, and students in the Cerritos College Music Department entertained guests during the reception hour and program.

As each honoree was inducted, an interview video was shown and individual trophies were presented, along with proclamations from the City of Cerritos and several offices of area-elected officials. Memories as Falcons and humorous episodes were shared as awards were accepted, reminiscent of the reunion of old friends at last year's inaugural Hall of Fame dinner.

New Board Member Profile



Darryl Blunk was appointed as a board member at the Cerritos College Foundation Board of Directors meeting in July 2013.

Darryl Blunk is the President/CEO of Apffels Fine Coffees, a California coffee roaster in Santa Fe Springs. He has broad experience in finance, marketing, quality assurance, manufacturing, logistics, human resources, and customer relations.

“We’re pleased to have Darryl join the board,” said Steve Richardson, executive director of the Cerritos College Foundation. “He brings to the board great knowledge and experience in industry and community relations which are invaluable to the Foundation.”

Blunk holds a bachelor’s degree in business administration from California State University of Los Angeles and an MBA from the University of Southern California.

“I look forward to working with the Foundation to make a positive impact on the Cerritos College community,” shared Blunk.

Student Scholarship Success Stories

From Regina Jaster...

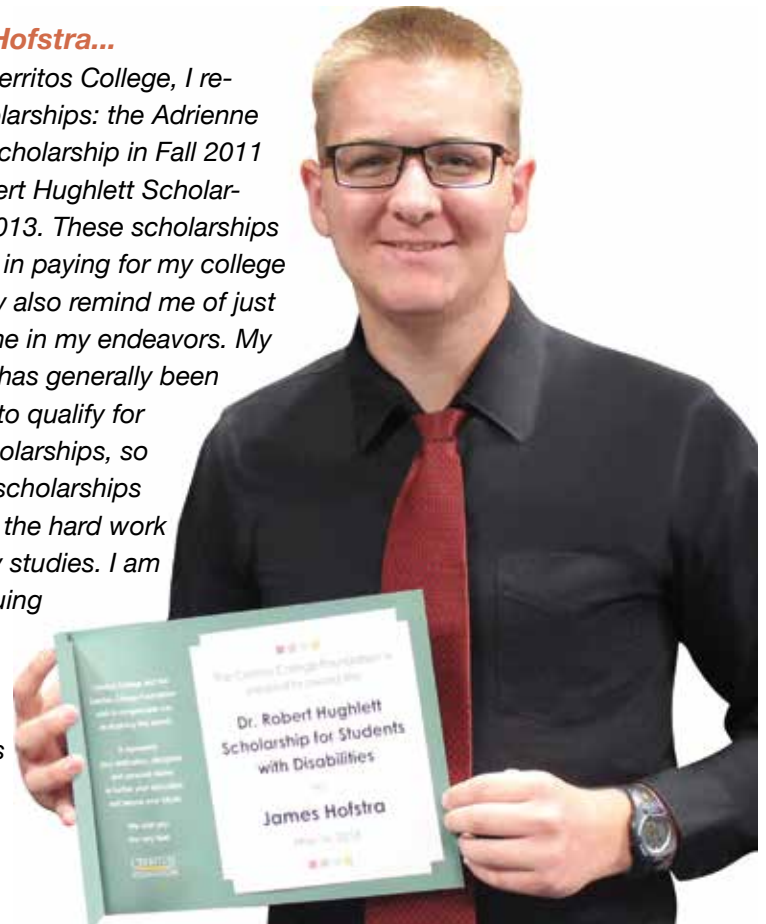
In Fall 2012, I applied for a scholarship and received an outpouring of support. I was in great financial need and through hard work, persistence, and a willingness to ask for help I was awarded the E. Maude West Scholarship, Cheryl Epple Memorial Scholarship, Jean O. Michael Scholarship, and the Norwalk Woman’s Club Scholarship. Receiving these scholarships freed my mind from financial worry and allowed me to invest my time and energy in my studies and in giving back to Cerritos College. It also boosted my confidence because I never would have thought that I was capable of achieving what I have thus far. Much of my recent success I owe to the Cerritos College Foundation and I will remain forever grateful. I am currently continuing to work towards earning my Associate’s Degree in Paralegal Studies.



From James Hofstra...

While I was at Cerritos College, I received two scholarships: the Adrienne Cheung Dong Scholarship in Fall 2011 and the Dr. Robert Hughlett Scholarship in Spring 2013. These scholarships have helped me in paying for my college classes, but they also remind me of just how far I’ve come in my endeavors. My family’s income has generally been too high for me to qualify for need-based scholarships, so receiving these scholarships has validated all the hard work I’ve given for my studies. I am currently continuing my education at Cal State Fullerton in pursuit of my Bachelor’s Degree in Computer Science.

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Golf Tournament, continued

The annual Helicopter Ball Drop drew a crowd with hope that they would have the winning ball dropped in the hole. This year's winner, SMCD, generously donated the \$2500 prize back to the Foundation for scholarships. Los Cerritos Center Senior Marketing Manager Megan Richardson served as auctioneer for the live auction and raised \$3,800.



Kayla Klein and Lily Cornejo accept well-earned scholarships from Nancy Kelly.

The Foundation presented Cerritos College students Kayla Klein and Lily Cornejo with the 2013 Nancy Kelly Academic Scholarship, awarded each year to outstanding female athletes in softball who display high academic achievement.

Klein attended Texas A&M on a full-ride softball scholarship, however she had to stop playing due to an injury. Thinking her pitching career was over, she returned home and enrolled at Cerritos College. Klein credits Coach Kodee Murray for helping her return to pitching and complete her educational goals. She transferred to Hope International University in Fullerton on a partial softball scholarship and plans on becoming a high school English teacher.

Cornejo began playing softball when she was six years old. She transferred to St. Katherine College in San Diego this fall and plays softball while pursuing her bachelor's degree in education with a goal of becoming a teacher.

Specialty Sponsors included: Golf Ball Sponsor - Follett's Cerritos College Bookstore; Continental Breakfast Sponsor - Alta Dena Certified Dairy; Helicopter Ball Drop Sponsor - Merrill Lynch; Beverage Sponsor - The Pepsi Bottling Group, Triangle Distributing; Beverage Cart Sponsor - Student Insurance; Last One Standing Sponsor - Atkinson, Andelson, Loya, Ruud & Romo; Hole-In-One Sponsor - Cerritos Ford.



Culinary Arts, continued

The partnership also recently established a pilot training program for LAX restaurants' newly hired cooks led by the Cerritos College Culinary Arts Chair Michael Pierini, pictured above. The training was held at the Cerritos College Culinary Arts kitchen during the summer. Chef Pierini, along with Angela Reid from HTA, provided an intense 35-hour preparation course for the experienced cooks to get exposure to the menus of the restaurants they will be working for as well as receive an introduction to employment at LAX and the Union. Fourteen individuals attended and completed the training. Of these participants, seven were students or alumni of Cerritos College.

"We look forward to performing more contracted training opportunities that provide additional support for the Culinary Arts program and we want to help prepare future candidates for their new jobs," said Belle Gomez, director of Community Advancement at Cerritos College. According to Gomez, more jobs openings are underway and SELACO is working as the recruiter and pre-screener for the openings with HTA and LAX concession companies. For more information about the program, contact Gomez at (562) 860-2451 ext. 2510.

Mark Your Calendars!



**29th ANNUAL
CERRITOS COLLEGE
FOUNDATION
GOLF CLASSIC**

**August 4, 2014
Friendly Hills
Country Club**

• **SAVE-THE-DATE** •



**Third Annual
Cerritos College
HALL OF FAME
Dinner & Awards**

Thursday, March 13, 2014
Doubletree by Hilton Hotel,
Norwalk

For more information,
go to www.cerritos.edu/hof

*We make a living
by what we get,
but we make a life
by what we give.*

–Sir Winston Churchill

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Foundation Adds Seven New Scholarships to Benefit Students

Julie Ann Cross Memorial Scholarship

Barbara Schlenker Kimes Nursing Scholarship

Dr. Shin Liu International Student Leadership Award

Dr. Antonio Rodriguez Memorial Speech Scholarship

Perez-Medrano Scholarship

Sandra Salazar STEM Scholarship

Sandra Salazar Veterans Scholarship

The Foundation is pleased to add to its growing number of scholarships. Do you have someone you would like to honor with an annual scholarship or perhaps there is a program you would like to support with a scholarship. Call the Foundation Office (562) 467-5053, ext. 6 for information on how to establish a one-time or perpetual scholarship.

Student Scholarship Success Stories, continued

From Carlos Gonzalez De La Rosa...

The Cerritos College Foundation has played a key role in my success at Cerritos College. Thanks to the John Moore First Step Scholarship and the Ameripec, Inc. Scholarship, I was able to complete 34 units my first year as a college freshman. The impact that both scholarships had on me was incredible! Knowing that someone believed in me motivated me to do better in and out of school. I've just begun my third semester at Cerritos College as a declared business major and look forward to giving back to students like me in the future.



CERRITOS COLLEGE FOUNDATION

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